The Privacy policy describes the detail of the collection, use and disclosure of information including your personal information within Mahatta Multimedia Pvt. Ltd. We value your trust, hence we insist upon the highest standards of secured transactions and customer information. Please read the below privacy policy.

## What information is or may be collected from you

We may collect personally identifiable information like name including first and last name, email address, mobile number, and personal information shared by you on our website from you when you set up an account with Mahatta.com

## How this information is used

We use your email address to send you Password reminder and registration confirmation, special offers, newsletters, changes in services policy or terms of use, event based communication such as subscription pack information, reminders, invites etc. upon registration.

We use your Mobile number to send you Registration confirmation and special feature, subscription updates.

We use your personal information to help us provide personalized features, tailor our sites to your interest, to get in touch with you in the case of password retrieval and policy changes, direct our efforts for product improvement, contact you as a survey respondent, notify you if other concerns or inputs required.

## Sharing and disclosure of personal information

- We do not share or rent your email addresses or Mobile number with third parties. Mahatta.com will send personally identifiable information about you to other companies or people when:
- We have your consent to share the information;
- We need to share your information to provide the product or service you have requested;
- We need to share the information with certain service partners in order to respond to your comments or to resolve service issues.
- We respond to requests from any Indian or foreign government, security, defence, revenue, regulatory or other authority, agency or officer;

• We reserve the right to disclose you're personally identifiable and email address information as required by law and when we believe that disclosure is necessary to protect our rights and/or comply with a judicial proceeding, court order, or legal process served on our Web site.

Please note that only anonymous and personally non identifiable information will be shared with our partners/advertisers/vendors most of the times.

## Security

We follow generally accepted industry standards to protect the personal information and email address, Mobile Number submitted to us, both during registration and once we receive it. Your Mahatta.com Account is password protected.

If you have any questions about security on our Web site, you can email us at info@mahatta.com

- We do not sell your personal information to any other person.
- Privacy Policy is intended to inform the User of Site's policies and practices regarding the collection, use and disclosure of any Personal Information that the User submitted to us through our Website.
- The Site is committed to protecting the privacy of the Users' personal information. The purpose of this policy is to inform the User of the personal information that he/she provides to the Site when using the Site.
- This privacy statement applies solely to information collected by the Site. This Privacy Policy is incorporated into and subject to the terms of the Site's Terms of Service and forms part of Terms and Conditions of Use.
- If the User does not agree to the terms of this Privacy Policy, he/she must discontinue using the services on this Site and terminate the User registration.
- By using or accessing the Site, the User expressly and impliedly accepts the practices described in this Privacy Policy.
- This Site only shares User Information with others when it has user's permission or under the types of circumstances described in this Privacy Policy.
- The security and the Policies are reviewed periodically and enhanced as necessary and only the authorized individuals have access to the information provided by the Users.
- The Site's provision of a link to any other website or location is for User convenience and does not signify its endorsement of such other website or location or its contents. It has no control over, does not review, and cannot be held responsible for the outside websites or their content. Please be

aware that the term of our Privacy Policy does not apply to these outside websites.

• If there is a change in the privacy policy, it will prominently be posted as a link to those changes on site's homepage so that the users are always aware of what information is being collected, how is it being used it, and under what circumstances, if any, it is disclosed.